

TIME: 5:29
DATE: 2/17/52
SPONSOR: EMPSALL'S SPORT SHOP
SOLICITOR : DMC

HERE'S THE BEST BARGAIN ON GREEN STREET!!

EMPSALL'S SPORT SHOP IS GIVING A 20% DISCOUNT ON

ALL WINTER MERCHANDISE. THERE'S STILL PLENTY OF

GOOD SKIING UP NORTH, YOU KNOW, AND MORE SNOW IS

PREDICTED AFTER THE PRESENT THAW---SO BE PREPARED!

NOW IS THE TIME TO BUY YOUR SPORTS EQUIPMENT FOR
NEXT YEAR. ANOTHER OPPORTUNITY LIKE THIS ONE WOULD
BE HARD TO FIND. SO, BUY YOURSELF SOME NEW SKIS OR
A NEW SKI-SWEATER WHILE THE PRICE IS LOW.

EMPSALL'S 20% DISCOUNT IS ALL INCLUSIVE FOR
GOODS

ANY ARTICLE OF WINTER ~~EQUIPMENT~~ IN THE STORE.

SO, DON'T WASTE YOUR TIME AND MONEY! BUY YOUR
NEEDS
~~THE~~ WINTER SPORTS ~~EQUIPMENT~~ FOR THE REST OF THIS YEAR
AND NEXT YEAR TOO! BUY THE BEST--BUY AT EMPSALL'S on
GREEN STREET!

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, WCSR, IN
NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30 COURTESY OF WINTHROP FOSTER'S
CAMERA STORE, " THEY HAVE THE FILM, THEY LOAD YOUR CAMERA!!"

Anne Williston

